

INFORMATIONAL CONTENT

- ANNOUNCEMENTS
- EVENTS
- REPORTS
- SCRIPTURE LISTS
- STRATEGIES
- MANIFESTOS
- UPDATES
- PLANS
- RESOURCES ABOUT THE MINISTRY
- CORPORATE HIERARCHY AND ORGANIZATIONAL CHARTS
- EXPLANATIONS OF HOW THINGS GET DONE
- PROCESSES AND PROCEDURES
- CHRONOLOGIES
- CONCORDANCE
- PRAYER LISTS

EDUCATIONAL CONTENT

- DEVOTIONS
- SERMONS
- FELT-NEEDS BLOG POSTS
- BIBLE STUDIES
- CURRICULA
- HOW-TO PIECES
- WORD STUDIES
- KNOWLEDGE-BASED PODCASTS
- INTERVIEWS
- SERMON SUMMARIES
- COMMENTARIES
- SELF-HELP PIECES
- DOCUMENTARIES
- THEOLOGICAL EXPOSITIONS
- DISSERTATIONS

INSPIRATIONAL CONTENT

- STORIES
- TESTIMONIES
- PARABLES
- POETRY
- THE BIBLE

THREE CATEGORIES OF CONTENT

ELEMENTS OF A STORY CHECKLIST

- CHARACTER ■
- SETTING ■
- CONFLICT ■
- TRANSFORMATION ■
- NEW LIFE ■
- INHERENT VALUES ■
- STRUCTURE AS A CORRESPONDING BEGINNING, MIDDLE, AND END ■